



Generative AI is a rapidly growing field of Artificial Intelligence that is revolutionizing the way we create new ideas, content, and solutions. By using machine learning algorithms to produce new data, Generative AI can solve complex problems and create realistic images, text, and even music.

Here are some statistics that show just how quickly Generative AI is evolving:

The Generative AI market will grow from **\$11.3 billion** in **2023** to

\$51.8 billion

by 2028 - a 35.6 percent CAGR.

Source: MarketsandMarkets

of the data used to develop AI and analytics projects will be generated synthetically by 2024. Source: Gartner

of executives say Al solutions have made their businesses more productive.

Source: PwC

66% of developers are already using (39%)

or plan to use (27%) low-code and nocode tools in 2023.

Source: Influencer Marketing Hub

Despite economic uncertainty, **63 percent** of U.S. tech professionals plan to increase Al spending in **2023**.

Source: Verta



Explore Endless Possibilities For Your Business With Generative Al



Enhance Productivity and Efficiency

Automate routine tasks like customer support inquiries, appointment scheduling, and data entry. Free up your teams to focus on higher-value activities and strategic decision-making.



Mitigate Risks and Detect Fraud

Safeguard your cloud data, workloads, applications, and infrastructure by analyzing patterns and anomalies in real-time data with Generative AI.



Innovate and Develop Faster

Accelerate ideation, design, and software development. Generate innovative features, UI/UX designs, and even recommendations for enhancements based on user feedback.



Elevate Customer Experience and Satisfaction

Create personalized and engaging experiences for customers such as chatbots, voice assistants, recommender systems, and interactive games.



Solve Complex Problems and Challenges

Process and analyze vast amounts of data to extract valuable insights with Generative AI. Discover new patterns, trends, insights, and opportunities that can fast-track your growth.

Embrace the Future With Generative Al

The future of Generative AI is ablaze with possibilities. From healthcare and financial services to SaaS, AI capabilities are redefining the way businesses create new ideas and solve complex problems. We can expect astonishing breakthroughs as AI continues to shape industries and elevate human potential.

Want to learn more about how you can build Generative AI solutions to scale your success? Schedule your **FREE** 30 or 60 minute consultation with one of our AI specialists to discuss your ideas and queries.



